



HAZAR BUTTA DHAKAI JAMDANI

A VISIONARY TRIBUTE TO DHAKAI JAMDANI,
REBORN FROM WEST BENGAL IN A MODERN NARRATIVE

An initiative by the Handloom Foundation





THE PROJECT

Just like previous 11 seasons this pro-bono project will help few weaver families to be economically independent so that they can be self reliant when it comes to procuring raw material in order to fulfill orders. These families don't need to stay dependent on middle men and local lenders.

As we all know 2nd wave of covid hit India really hard and flood in West Bengal added to it. Handloom is not an exception and still now weaver and spinner community facing a real hard time. On this note Handloom of India is committed to support the craftsmen with its limited ability.

This Dhakai Jamdani Project is also a crowd-funded project where all participant can place pre-order for Dhakai Jamdani saree. Saree will be 6.5 Mtr long as it will have blouse piece and it will have 46+inch of width. This saree is going to have a classic Dhakai Jamdani design in it. We will elaborately know about that.

HOW THIS PROJECT CAN HELP ARTISANS?

Generally, ground-level artisans don't have money to use a working capital hence they mostly work under traders and middlemen. Here we are inviting at least 100 pre-orders where one has to pay 50% advance in time of order placement and rest 50% before delivery.

That 2nd part of payment is the remuneration they earned. Getting that remuneration at once may get them some bulk amount so that they can kick-start their own venture. Generally, from middlemen or traders, they get remuneration in instalments hence that small amount went out for daily life needs.

You pre-orders can help them to get the amount in one shot so that they can use it as working capital. In this process you are getting a muslin by just paying production cost and you are also helping a group of muslin weavers to arrange working capital for independent venture.

FEW CREATIONS FROM OUR PAST SEASONS



Revisiting Baluchari



Muslin Jamdani 1



Rediscovering Linen



Muslin Jamdani 2



Muslin Tangail



Keri Kinar Chanderi Revival



Muga Tangail Revival



Matka Bafta Revival



Muslin Jamdani 3



RECAP

We started our crowdfunded initiative (known as Direct 2 Crowd 'D2C') during Covid lockdown to support weavers. With our limited resources we managed to get a precise impact on the ground. Due to its impact we continued this initiative after covid.

Till date we financially empowered almost 60 Artisan families through this initiative in this small journey. 11 successful Seasons of this initiative made us feel that may be in small numbers but there are people who like to get authentic craft from authentic sources.

This impression made us more energetic to go ahead. This time we are going for a ground breaking initiative to blend the delicate fineness of silk with the enduring craftsmanship of Jamdani.

THE DHAKAI JAMDANI

Dhakai is a legacy of craftsmanship passed down through generations. Rooted in the ancient city of Dhaka (in present-day Bangladesh).

Woven with the finest cotton & silk yarns, the hallmark of Jamdani lies in its unique weaving technique – motifs are inserted into the fabric by hand, using the supplementary weft method, making each piece an artistic marvel. Traditionally, motifs like butidar, tercha, and jal are inspired by nature – flowers, vines, paisleys – delicately emerging from the sheer, airy muslin base.

After the Partition, many master weavers migrated to West Bengal, where the craft was lovingly nurtured and revived. Today, West Bengal stands as one of the key custodians of Jamdani weaving, blending the elegance of the past with contemporary aesthetics. In today's world of fast fashion, Dhakai Jamdani stands tall – as a symbol of slow, sustainable luxury. Each sari or fabric takes weeks, even months, to complete, representing patience, precision, and a deep cultural soul.

ABOUT HAZAR BUTTA DHAKAI JAMDANI

In this project, we are crafting a Hazar Butta Dhakai Jamdani — a classic butidar saree reimagined with a contemporary design language. Featuring traditional Dhakai Jamdani motifs, this piece bridges heritage and modernity.

The body of the saree is adorned with the iconic 'Ashrafi Buti', inspired by royal coins, symbolizing timeless elegance and grandeur. The pallu features the graceful 'Chalta Lata' motif — an abstract interpretation of the elephant apple (*Dillenia indica*) woven into a flowing vine, a poetic expression by master artisans.

To elevate its regal appeal, the saree will be woven with a Muga silk border and a lightweight organza body, blending richness with fluid grace.

ABOUT ORGANZA

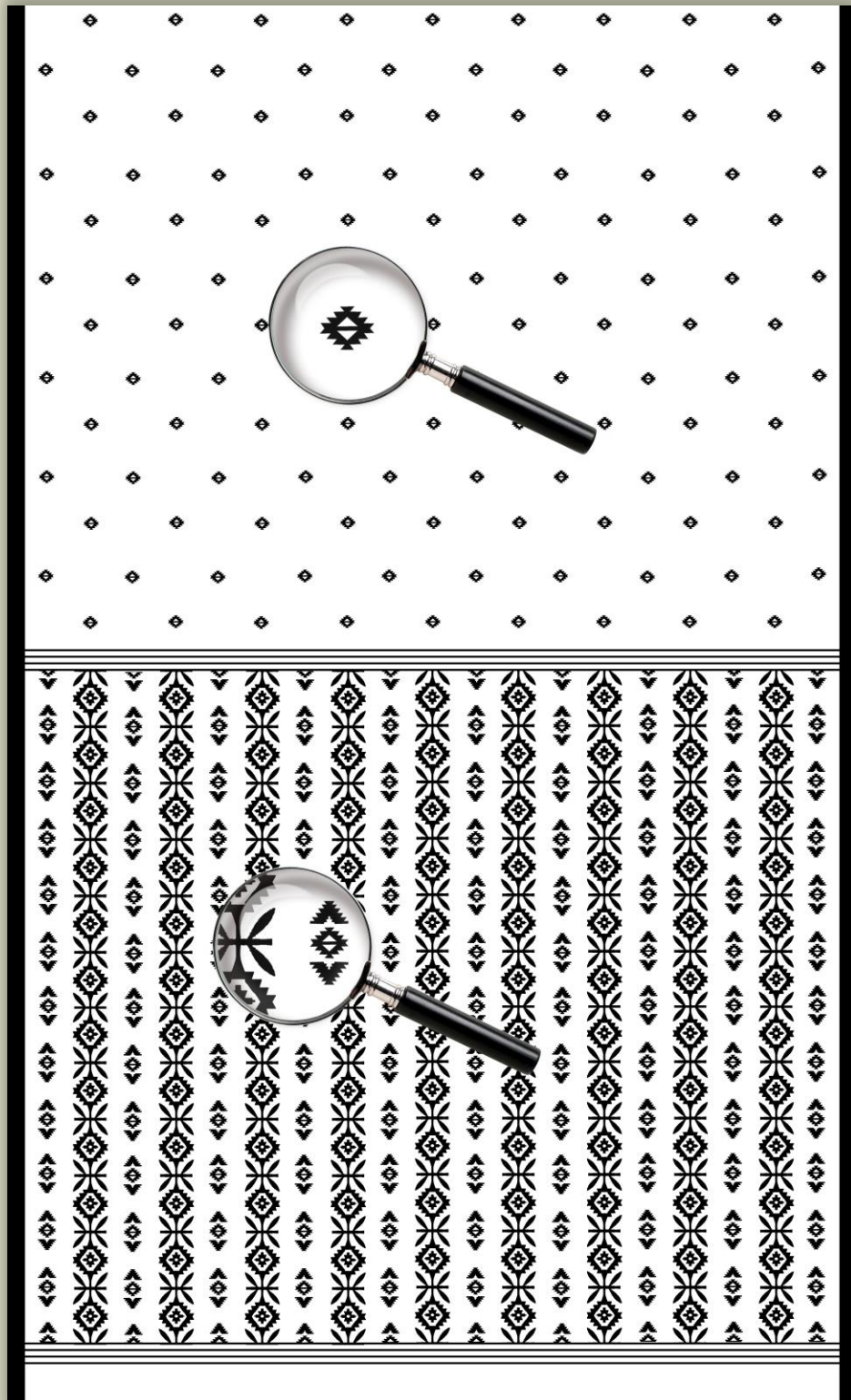
Organza is a distinctive fabric crafted from raw reeled mulberry silk yarn. Naturally, silk isn't smooth in its raw state — it gains its signature softness through the degumming process. Since organza skips full degumming, it retains a slightly crisp texture, offering a crunchy yet elegant feel. Its semi-sheer, translucent nature is often compared to the delicate beauty of muslin.



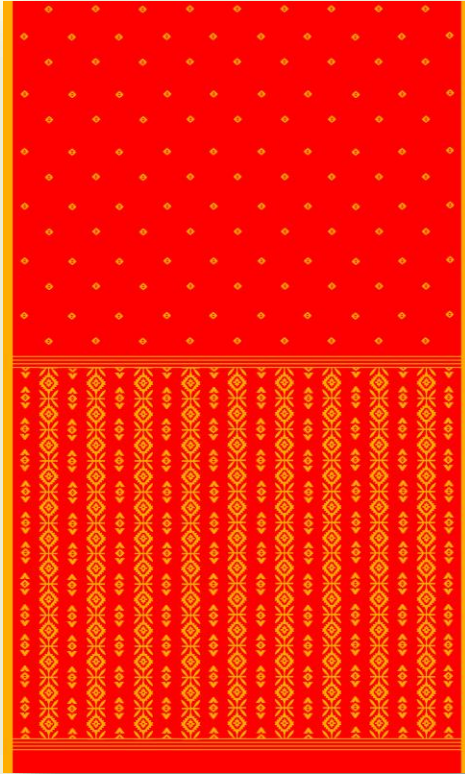
Among Bengal's master handloom weavers, organza is held in high regard — not just for its finesse, but for its evolving character. With each wear and drape, the fabric becomes softer and more fluid, making it a cherished choice for timeless, graceful garments.

THE CAD

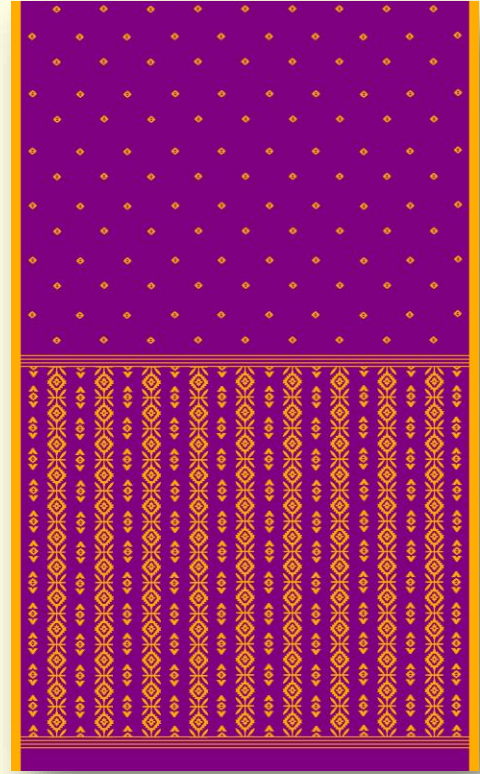
This image is for design reference only, final colour combination choices are placed in later part of this document



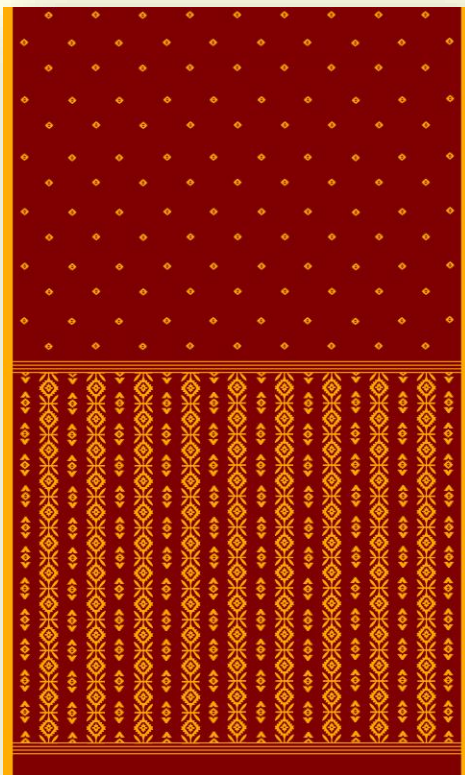
COLOUR OPTIONS



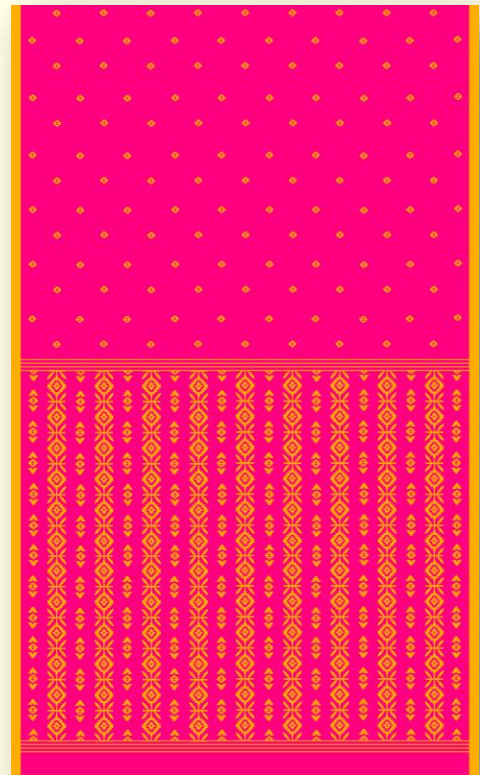
Red Body Golden Motifs & Border



Purple Body Golden Motifs & Border



Maroon Body Golden Motifs & Border



Pink Body Golden Motifs & Border

EVENING ELEGANCE IN A NEW LIGHT

We have designed this project to offer you an exquisite party or ceremonial wear option in the form of Dhakai Jamdani. This saree blends the richness of gold-plated copper zari with the soft elegance of naturally dyed organza, ensuring a vibrant and regal appeal.

Jamdani traditionally appear as subtle, delicate drapes. To make this piece stand out and be evening-ready, we have contemporized the design and colour palette in every possible way.

Crafted as an all-weather silk saree, it remains exceptionally comfortable—even during the summer.

Important Note:

- All dyes will be natural dyes in this project.
- We will deploy 2 weaver in every looms to ensure fast completion

PLEASE GIVE A LOOK TO THE DETAILED COST BREAKUP

Keep it in mind that this breakup applies to 1 unit only and can be achieved only when produced in a certain quantity. We are going to deploy 1 weaver on every loom.

#	Detail	Cost (INR)
1	Organza Silk Yarn (approx. 500gms @ Rs 7,000/kg)	3,500/-
2	Gold plated Copper zari (approx. 100gms @ Rs 7,000/kg)	700/-
3	Dyeing cost (includes raw material and dyer remuneration)	800/-
4	Sizing (applying starch before weaving) remuneration & Raw Material	600/-
5	Warping & drafting	500/-
6	Bobbin winder remuneration	100/-
7	Weaver's remuneration @ 500/Day/Weaver for 22 days	22,000/-
Grand Total		28,200/-

HOW YOU NEED TO PAY AND WHEN YOU GET YOUR DHAKAI JAMDANI SAREE?

- You have to pay 50% (INR 14,100/- for 1 pc) at the time of pre-order.
- You will receive the product within 6 months from the order date.
- Before order dispatch, you have to pay the last 50% (INR 14,100 /- for 1 pc) of the price
- Shipping within India will be complimentary and in surface courier. Shipping outside India will be chargeable and should be paid with the last part of payment.

WHAT IF YOU GET DEFECTIVE PRODUCT?

There is almost no chance of any major defect because muslin is a delicate textile and will be woven with the utmost care. But still, if you see any structural defect or sign of damage on the product please email us (handloomfoundation@gmail.com) within 48 hrs of receiving the package with photos of that defect. We will exchange it with similar piece or initiate a full refund to you within 7 days after receiving the damaged product. Normal handcraft irregularity will not be considered as defect... damage or structural defect on the textile can only be considered as a defect.

LAST BUT MOST IMPORTANT POINT

This project is dependent on the number of orders as per our calculation without getting 100 orders this project won't be able to fulfil its motto. Initially, we are not asking you to pay the advance, rather we want you to fill up the form to show your interest if we get to see interest for 100 quantities (as one person may order more than 1 piece) then only we will share bank detail and ask for an advance from you. Without having an interest in at least 100 quantities the project can be aborted.

CONTACT

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