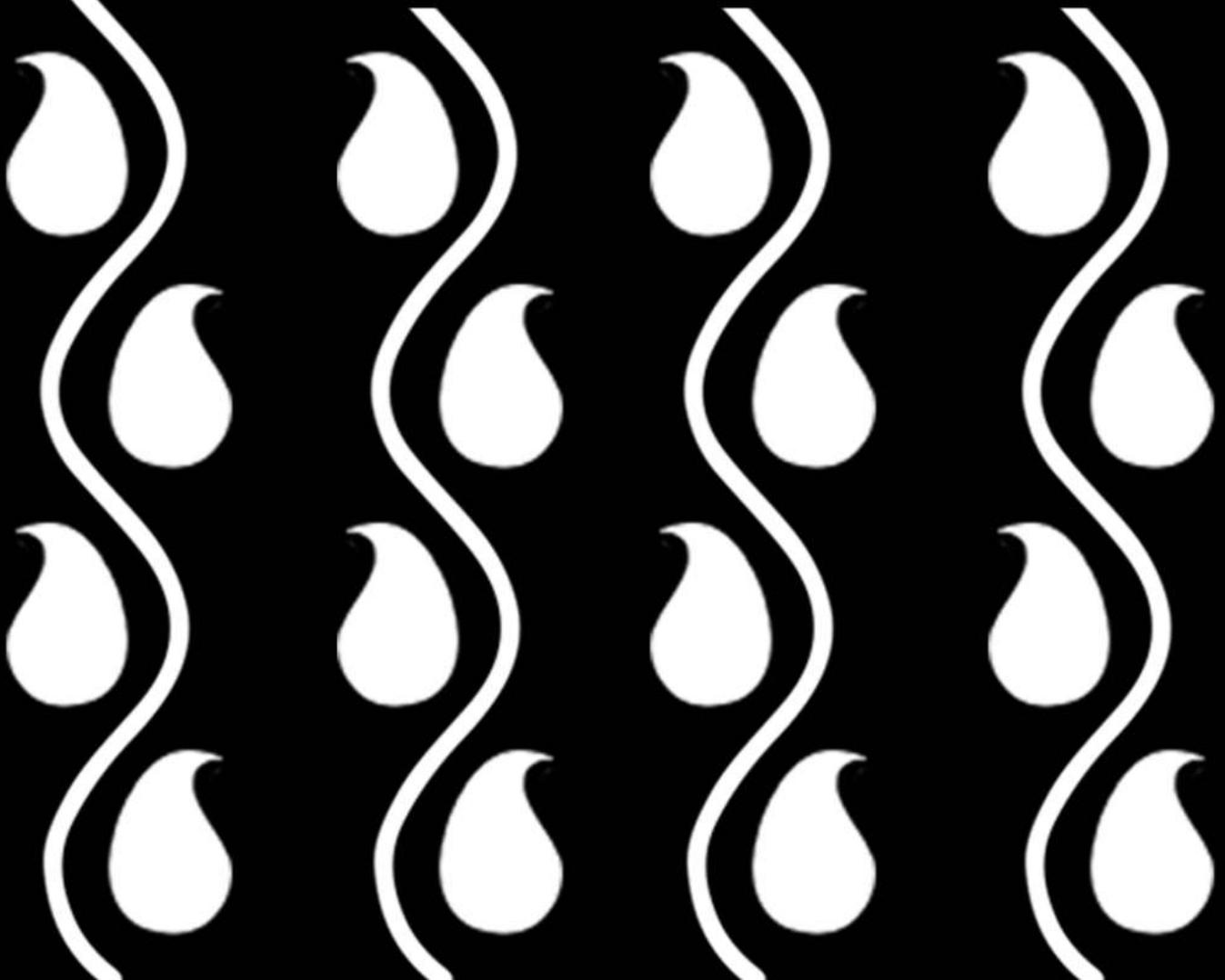




Handloom Foundation

KALA COTTON
JAMDANI

A NON-PROFIT INITIATIVE



THE INITIATOR

Debal Banerjee (Deb) is the founder of Handloom Foundation. He is a handloom evangelist with 17+ years of ground experience in Indian Handloom sector.

He founded Handloom Foundation to promote sustainability as well as support Artisan Community of Indian handloom sector. From Educational support to kids to medical support for senior artisans.



Handloom Foundation

This project is under a regular activity of 'Handloom Foundation' named 'Direct to Crowd'....

Where we try to connect Individual Handloom consumer to direct Handloom production ecosystem on ground.

Through this Initiative we are trying to make impact on the economy of artisan families and on the other hand an individual will get Authentic craft with high quality material by paying cost price.

To know more about such initiatives please visit handloomfoundation.org

The Kala Cotton Jamdani

Just like previous seasons this non profit project will help few weaver families to be economically independent so that they can be self reliant when it comes to procuring raw material in order to fulfill orders. These families don't need to stay dependent on middle men and local lenders.

As we all know waves of covid hit India really hard and flood in West Bengal added to it. Handloom is not an exception and still now weaver and spinner community facing a real hard time. On this note Handloom of India is committed to support the craftsmen with its limited ability.

This season is also a crowd-funded project where all participant can place pre-order for Kala cotton Jamdani saree. Saree will be 6.5 Mtr long as it will have blouse piece and it will have 46inch of width.

How this project can help artisans?

Generally, ground-level artisans don't have money to use a working capital hence they mostly work under traders and middlemen. Here we are inviting at least 100 pre-orders where one has to pay 50% advance in time of order placement and rest 50% before delivery.

That 2nd part of payment is the remuneration they earned. Getting that remuneration at once may get them some bulk amount so that they can kick-start their own venture. Generally, from middlemen or traders, they get remuneration in instalments hence that small amount went out for daily life needs.

Your pre-orders can help them to get the amount in one shot so that they can use it as working capital. In this process you are getting a Kala Cotton Jamdani by just paying production cost and you are also helping a group of Kala Cotton Jamdani weavers to arrange working capital for independent venture.

If we get order of
100 UNITS OF KALA COTTON JAMDANI
Then
8 WEAVER FAMILIES
will get the chance to be
FINANCIALLY INDEPENDENT

What is Kala Cotton?

Kala cotton is an energy-efficient and carbon neutral crop. Hardy and resilient even under harsh weather conditions, it is completely rain-fed and grows naturally even in the arid, drought-prone areas of Kutch, where there is less than 40 cm of rainfall. This is a generic old world cotton

In one way this cotton don't need any water on the other way this crop can't take any chemical fertilizer or pesticides.

In that case this is a naturally organic cotton option.

For this project we sourced Kala cotton yarn from a voluntary organization from katch called 'KHAMIR'.

Invoice of Kala cotton Yarn Procurement

Tax Invoice

 KHAMIR Craft Society Bh.BMGB Social City Lakhond Kukma Cross Road Post Kukma Bhuj-Kutch GSTIN/UIN: 24AACAK4386L1ZC State Name : Gujarat, Code : 24 E-Mail : khamircs.acc@gmail.com	Invoice No. 1083	Dated 23-Feb-2022
	Delivery Note	Mode/Terms of Payment
	Supplier's Ref.	Other Reference(s)
Buyer Handloom Foundation Kolkata State Name : West Bengal, Code : 19	Buyer's Order No.	Dated
	Despatch Document No.	Delivery Note Date
	Despatched through	Destination
	Terms of Delivery	

Sl No.	Description of Goods	HSN/SAC	HSN Code	Quantity	Rate	per	Disc. %	Amount
1	Rmoc1 /20ambarcharkha	5207		15.360 kg	380.00	kg		5,836.80
	Packing Charges							100.00
	Forwarding Charges							750.00
	IGST OUTPUT							334.34
	Less : Rounded Off							(-)0.14
	Total			15.360 kg				₹ 7,021.00

Amount Chargeable (in words)

E. & O.E

Indian Rupees Seven Thousand Twenty One Only

HSN/SAC	Taxable Value	Integrated Tax		Total Tax Amount
		Rate	Amount	
5207	6,686.80	5%	334.34	334.34
Total	6,686.80		334.34	334.34

Tax Amount (in words) : **Indian Rupees Three Hundred Thirty Four and Thirty Four paise Only**

Company's PAN : **AACAK4386L**

Declaration:

Terms:

* Reverse Charged : No

(1) Exchange within 15 days for quality issue.

(2) Payment within 20 days from invoice date. 18% interest will be levied beyond 20 days.

(3) On receipt of 30% advance order will be confirmed.
(4) Any Discrepancy in invoice shall be brought to notice within 15 days otherwise it shall not be entertained

for KHAMIR Craft Society

Authorised Signatory

This is a Computer Generated Invoice

www.handloomfoundation.org

What will be the cost implication?

The final cost breakup is given below but before going to that we need to make few points.

- Main component of the cost is remuneration where in one loom 2 weavers will be deployed.
- The dye we will use in this project are all from natural sources.
- Kala cotton is a short staple cotton hence spinning and weaving is tough and time taking. And weaving gets tougher when one use natural dye hence cant use any weight/strength gaining material lime powder.
- We are deploying 2 weavers because we want to complete this project fast and want to be inclusive. Deploying 1 weaver will take double time of weaving where we are trying to reach more weavers so that the benefit can reach more people.

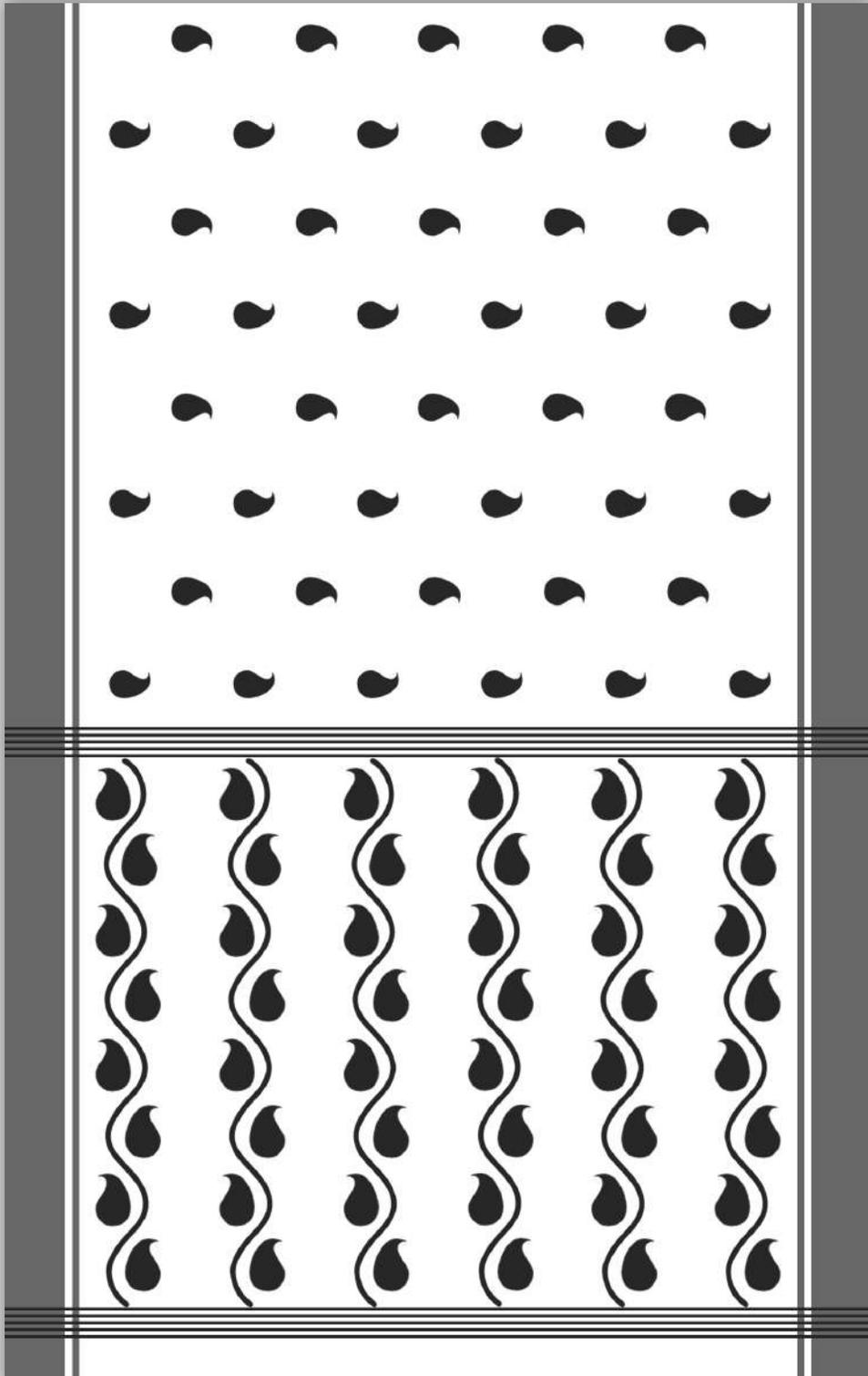
Please give a look to the detailed cost breakup

Keep it in mind that this breakup applies to 1 unit only and can be achieved only when produced in a certain quantity. We are going to deploy 2 weavers on every loom. This will be an inclusive approach to get benefits to maximum people and this can help us to complete the project faster.

#	Detail	Cost (INR)
1	Kala Cotton Yan (including transport cost) (approx. 900gms)	400/-
3	Dyeing cost (includes raw material and dyer remuneration)	1300/-
4	Sizing (applying starch before weaving) remuneration & Raw Material	400/-
5	Warping & drafting	400/-
6	Bobbin winder remuneration	100/-
7	2 Weaver's remuneration @ 450/Day/weaver for 14 days	12,600/-
Grand Total		15,200/-

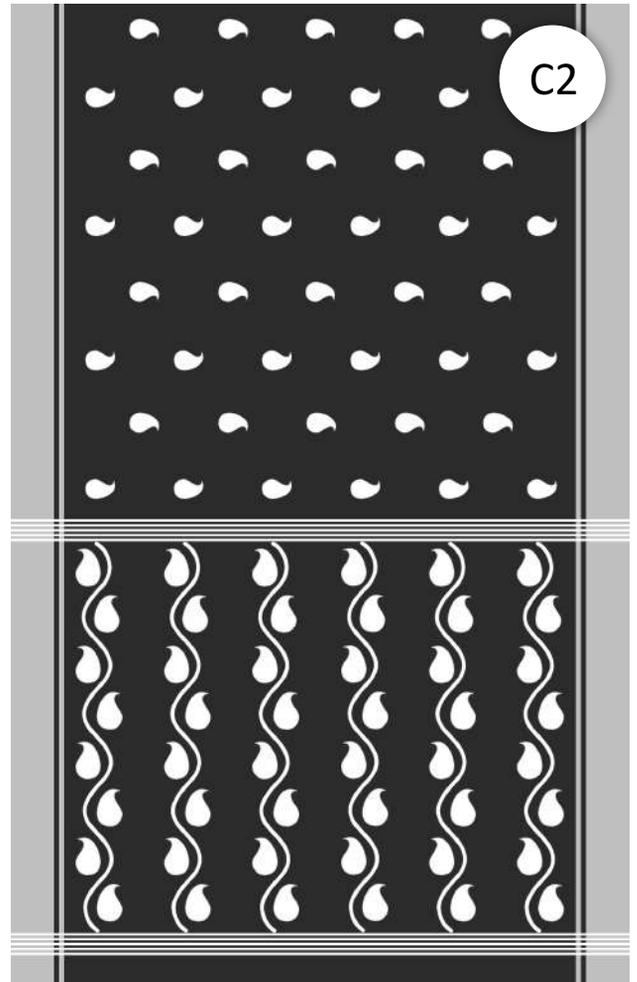
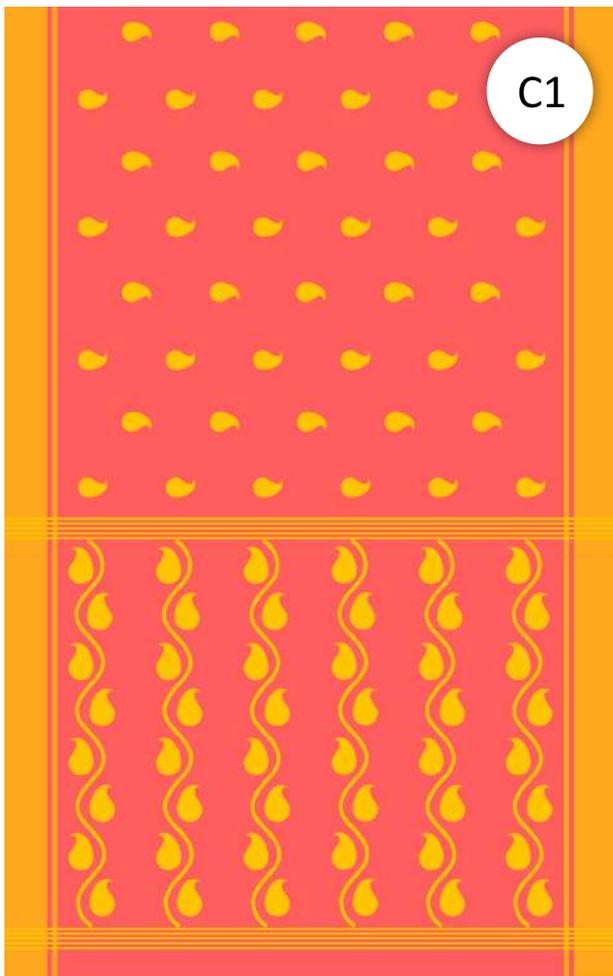
THE DESIGN

This image is for design reference only final colour combination choices are placed in later part of this document



COLOUR OPTIONS

PLEASE NOTE THE CODE OF YOUR CHOICE FOR FARTHER COMMUNICATION



Dye Source Detail

Hues	Natural Source(s)
Peach	Madder Root
Yellow	Yellow Marigold flower & Turmaric
Dark Grey	grey can be achieved by a combination of Haritaki(Chebolic Myrobalan) and iron dust
White	Cotton have a natural off white colour we are not goint to bleach it to make milk white. We will bleach small amount of yarn to use it as extra weft in motif

We are going to procure all the dyeing sources from the open market. We don't believe in ready pigment

How you need to pay and when you get your Saree?

- You have to pay 50% (INR 7,600/- for 1 pc) at the time of pre-order.
- You will receive the product with 6 months from the order date.
- Before order dispatch, you have to pay the last 50% (INR 7,600/- for 1 pc) of the price
- Shipping within India will be complimentary in surface courier. Shipping outside India will be chargeable and should be paid with the last part of payment.

What if you get defective product?

There is almost no chance of any major defect because Jamdani is always special to us and will be woven with the utmost care. But still, if you see any structural defect or sign of damage on the product please email us (info@handloomfoundation.org) within 48 hrs of receiving the package with photos of that defect. We will initiate a full refund to you within 7 days after receiving the damaged product. Normal handcraft irregularity will not be considered as defect.... damage or structural defect on the textile can only be considered as a defect.

Last but most important point

This project is dependent on the number of orders as per our calculation without getting 100 orders this project won't be able to fulfil its motto. Initially, we are not asking you to pay the advance, rather we want you to fill up the form to show your interest if we get to see interest for 100 quantities (as one person may order more than 1 piece) then only we will share bank detail and ask for an advance from you. Without having an interest in at least 100 quantities the project can be aborted.

OFFER ON BULK ORDER

#	ORDER VOLUME	DISCOUNT
1	5 PC OF ANY COLOUR	5%
2	5 PC OF A SINGLE COLOUR	10%
3	10+ PC OF ANY COLOUR	15%
4	10+ PC OF SINGLE COLOUR	20%

This offer will be given by the weavers by giving discount on remuneration.

PLEASE KNOCK US FOR ANY QUERIES

Handloom Foundation

Kolkata, India

info@handloomfoundation.org | www.handloomfoundation.org

WHATSAPP: +91 79803 18496